

WCPO TV, CINCINNATI, OHIO
Addressing the Community's Problems and Needs Report
4th Quarter
October 1 – December 31, 2012

Program Title: Good Morning Tri-State

Source: Local

Time/Day: 4:30AM to 7:00AM

Frequency: Daily

Monday - Friday

Type: 75% News 25% Public Affairs

Program Description

News program with in-depth reports and feature stories covering local and national news with an emphasis on stories concerning issues that are important to the community and its citizens, and how community leaders and organizations are addressing the issues.

Economy/Unemployment/Jobs Tri-State Regional Economic Development	(10/23/12) City Council discussion of a 27-acre development plans for a retail/housing/office in the heart of Bond Hill
Economy/Unemployment/Jobs Tri-State Regional Economic Development	(10/25/12) Covington City Leaders announce decision to turn the historic Madison Avenue City Hall building into a boutique, luxury hotel.
Human Relations/Diversity	(10/27/12) Bridges for a Just Community (region's leading human relations organization) Walk this year including neighbors from Covington with proceeds supporting Bridges' leadership programs and school initiatives.
Human Relations/Diversity Individuals and Families in Need	(11/18/12) Volunteers from the Cincinnati Muslim Community collecting and distributing boxes of food to give to low income families during Thanksgiving. The 'Feeding Our Neighbors' project is part of the National "Muslims Care" initiative.
Economy/Unemployment/Jobs Tri-State Regional Economic Development	(11/19/12) Plan Cincinnati, the city's long term plan for guiding and managing growth, and protecting the environment, and influencing the future development in the city.
Human Relations/Diversity	(11/30/12) Men's Health magazine's ranking of cities for their diversity. Cincinnati rated a grade "D" and ranked 90 th in the country.
Senior Citizen Needs	(12/22/12) Warning of scammers posing as grandchildren and calling senior citizens saying they are traveling...are in trouble...and are in need of them to wire money and/or a 'friend' will be over to pick it up.
Human Relations/Diversity	(12/26/12) First day of Kwanzaa – a weeklong celebration of African culture & 7 guiding principles. Also that in the United Kingdom and Canada it is Boxing Day – traditionally the day the service workers would receive gifts from their employers.

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